



Swedish Company Sörman “Plays in Peoria”

Sörman Information Systems AB recently landed a deal with a major manufacturing company in Peoria, Illinois, and is facing an intense interest from several of the largest Manufacturing Companies in the area of Heavy Vehicles, Military and Aerospace in the USA.

SÖRMAN SEEKS PARTNER IN GEORGIA

Sörman, based in Växjö, Sweden, is a leading technology provider of Product Lifecycle Management (PLM) and Model Based Diagnostic Tool - information solutions for advanced products and systems. The Swedish-American Chamber of Commerce in Atlanta (SACC-Atlanta) is commissioned to assist in identifying companies in Georgia suitable for Sörman to partner with. Examples on prospect partnership companies are: Consulting companies using UGS and TPC technology, and installing/integrating PLM/PDM systems such as Arbortext or Matlab/Simulink. The company Advanced Automation Corporation has a similar profile of the partner Sörman is looking for: <http://www.aac-usa.com>.

The Partner's prime responsibility is to support customers from point of acquisition to fully implemented systems in the customers' operation. The focus is on the models of the customer products.

The Partner's main goal should be to:

- Expand its business
- Increase company's profits through consultancy and training classes

The expanded business could be created through increased volume, expanded customer base, increased complexity, access to a unique and profitable market and thereby increased closeness to customers.

For more information about Sörman and the partnership profile please contact SACC-Atlanta: sacc@sacc-atlanta.org or 770-670-2480.



ABOUT SÖRMAN

Sörman, with its thorough understanding of the product related information requirements, saves time and money through efficient methods and organization of production, administration and distribution of technical information. As the developer of RODON and UpTime, Sörman is the supplier of two unique and world leading products in the industry.

RODON is a World Unique Model Based Diagnostics and Reliability Tool with features as On-/Off-Board Diagnostics, automated FMEA production, Reliability modules and much more. RODON is a 3rd generation modelling tool and with its world unique capabilities and its enormous power it helps clients and partners produce a quantity of the worlds most advanced products.

UpTime manages, in a variety of languages, all kind of product information and data needed for the maintenance documentation of vehicles. A company exporting worldwide could reduce the translation costs up to 50% with UpTime . UpTime is available in different “best practice” configurations such as the S1000D Standard, Oilrig maintenance, documentation translation and production. UpTime is further available in a “toolbox” configuration that makes it possible to configure the UpTime platform to any industry. The products assist throughout the whole information value chain, from design to after sales, eliminating sub optimizations in the processes and improving quality of service.

For more information about Sörman visit: www.sorman.com